

**SM/BBA-503 (N) (AK)**

**2 0 2 0**

( 5th Semester )

**BACHELOR OF BUSINESS ADMINISTRATION**

Paper No. : BBA-503

**( Strategic Management )**

( New Course )

**KEY ANSWERS TO OBJECTIVES**

( PART : A—OBJECTIVE )

( Marks : 25 )

1. Choose the most appropriate answer from the given options by putting a Tick (✓) mark in the brackets provided : 1×10=10

(a) (iii)

(b) (i)

(c) (iv)

(d) (i)

(e) (i)

(f) (iii)

(g) (ii)

(h) (ii)

(i) (iii)

(j) (iii)

( 2 )

2. State whether the following statements are *True (T)* or *False (F)* by putting a Tick (✓) mark :  $1 \times 5 = 5$

(a) False

(b) False

(c) True

(d) False

(e) True

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